

****FOR IMMEDIATE RELEASE****

Technotape International Proudly Continues Sponsorship of Dutch Motocross racer Glenn Coldenhoff

[Baarn, The Netherlands, 4th March 2024] - Technotape International, the leading expert in sublimation products, is thrilled to announce its continued sponsorship of Glenn Coldenhoff, a professional Dutch motocross rider competing for the world title in the MXGP class.

Glenn Coldenhoff, is a renowned figure in the world of motocross, showcasing unparalleled skill and determination since his debut in 2008. As he gears up for another exhilarating season in the MXGP, Technotape International stands firmly behind him, extending its support for the fourth consecutive year.

Since 2021, Technotape has been a proud sponsor of Glenn Coldenhoff, aligning with his values of self-confidence, individuality, and the unwavering drive for success. This partnership goes beyond mere sponsorship; it represents a shared commitment to excellence and a passion to win.

This year, as Glenn Coldenhoff prepares to dominate the international motocross scene, Technotape aims to leverage this partnership to showcase its innovative products to a global audience. Among a wide range of sublimation blanks they are specialized in racing mats, designed and tested for the racing and karting industry. Utilizing advanced sublimation methods, these mats when printed with a design of any racing team, show vibrant colors and are highly durable, making them essential for every motocross team.

"We are incredibly proud to continue our support for Glenn Coldenhoff as he competes at the highest level of motocross," said Johan Tigchelaar, CEO at Technotape International. "His wil to win, skills, and determination resonate deeply with our values as a company. We are excited to stand by his side as he pursues victory in the MXGP."

Glenn stated, "I am driven by the desire to win, to push beyond limits, and to conquer new heights. With Technotape by my side, their loyal support fuels my determination, enabling me to chase my dream

As Technotape International reaffirms its commitment to supporting racers like Glenn Coldenhoff, it remains dedicated to bringing the latest innovation in the sublimation and printing industry. With a diverse range of high-quality products and a passion for innovation, Technotape continues to offer quality in the world of motocross and beyond.

For more information about Technotape International and its products, please visit <https://www.technotape.com/en>

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